



Council of Governors
Succession Planning
CLUB MANAGEMENT BEST PRACTICES

New members are future leaders. It is everyone's responsibility to recruit new members. New members should be invited to join teams/committees, making it easier to spot future leaders.

Iron sharpens iron. The underlying rule in succession planning... Strong clubs attract strong leaders. Having an active and engaging club is key to continuing to attract leaders who want to be part of the club's long-term success. If you are a club trying to re-establish, start by identifying a few strong leaders, allow them to be the calling card for others who want to align themselves with credible industry leaders in the market.

Mentor. Use past leadership to mentor new leaders thus building a solid future.

Create a path. Club by-laws are the "playbook" for a successful organization. Fill all required positions and allow those people to progress up the ladder from one position to the next. By the time an officer reaches the position of president, he or she will be well versed in all club responsibilities and can lead with confidence.

Everyone loves to be appreciated. Attract leaders by showcasing club leadership with a level of importance. Push out a Club Leadership Application (require qualifications and goals) to the membership, allowing people to apply for club positions. From these, the formal nominating committee can make recommendations for the ballot.

Share the news. Build a team. Newly announced leaders should be formally announced. Send out a press release. Host a Meet The Board event, giving all members an opportunity to meet the new leaders and sign up for teams/committees.