



Council of Governors
Gearing up For Competition
CLUB ACHIEVEMENT BEST PRACTICES

Allow Club Achievement to work for you. Because the competition is comprised of the eight categories known to build a successful club, establish the goals and objectives for each category at the beginning of the year. Allow them to guide your decisions in planning programs and events.

Make Club Achievement a priority. At the beginning of the AAF year, share the purpose of the Club Achievement competition with your officers and members. Share the goal of being the best.

Build a home for Club Achievement documents. Whether you use Google Docs, Slack or another form of documentation housing, it is imperative to keep your files for each binder in a central repository. Be proactive and collect documentation throughout the year versus when deadline approaches.

Never lose sight of the prize. At each board meeting, make Club Achievement an item on the agenda. Also consider creating a short monthly report allowing officers to answer specific questions on where they stand in regard to Club Achievement goals and objectives. Either way, it remains at the forefront of what your club does, and a visible part of operations.

Solicit volunteers. Whether inviting students, professionals, an executive director, past presidents or all of the above to build the books, there is always someone willing to do so. You must first ask!

Host a party! Books need not be assembled in dark office dungeons. Instead, host one or more mini “parties” for those willing to put in the time. A collaborative environment is always more fun than a party of one!

Incentivize participation. Many districts, build Club Achievement into larger “Club of the Year” point-based competitions with rewards ranging from cash incentives to free registrations at ADMERICA!