

District 6 Gold AMERICA ADVERTISING AWARDS

ILLINOIS

Chicago Advertising Federation

- Energy BBDO | New Recruits | 018B-478186-06-CHI | Out-Of-Home & Ambient Media > Out-of-Home > 018 - Poster > 018B - Poster - Campaign
- Energy BBDO | The Sound Studio | 047-478188-06-CHI | Cross Platform > Online/Interactive Campaign > 047 - Online/Interactive Campaign
- Energy BBDO | Certified Care | 072A-478153-06-CHI | Corporate Social Responsibility > Online/Interactive > 072 - Corporate Social Responsibility > 072A - Corporate Social Responsibility Online/Interactive
- Laughlin Constable | Vienna Beef 2023 Social | 022B-475198-06-CHI | Online/Interactive > Social Media > 022 - Social Media > 022B – Campaign **(Also won: Judge’s Choice Award)**
- Leo Burnett Chicago | They’re (that) Grrreat! | 047-477667-06-CHI | Cross Platform > Online/Interactive Campaign > 047 - Online/Interactive Campaign
- Leo Burnett Chicago | They’re (that) Grrreat! | 022B-477663-06-CHI | Online/Interactive > Social Media > 022 - Social Media > 022B - Campaign
- Leo Burnett Chicago | Bomb Test | 053A-474970-06-CHI | Elements of Advertising > Visual > 053 - Art Direction > 053A - Art Direction—Single
- Leo Burnett Chicago | Bed Test | 041-474961-06-CHI | Film, Video, & Sound > Cinema Advertising > 041 - In-Theatre Commercials or Slides **(Also won: Best of Show Award)**
- Leo Burnett Chicago | Bed Test | 032A-474324-06-CHI | Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032A - Single Spot – Up to 2:00
- Leo Burnett Chicago | Bomb Test | 041-474968-06-CHI | Film, Video, & Sound > Cinema Advertising > 041 - In-Theatre Commercials or Slides
- Leo Burnett Chicago | Bomb Test | 048-474969-06-CHI | Elements of Advertising > Copywriting > 048 - Copywriting
- Leo Burnett Chicago | Bed Test | 048-474962-06-CHI | Elements of Advertising > Copywriting > 048 - Copywriting
- Leo Burnett Chicago | Bed Test | 053A-474963-06-CHI | Elements of Advertising > Visual > 053 - Art Direction > 053A - Art Direction—Single

- Leo Burnett Chicago | Bomb Test | 032A-474454-06-CHI | Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032A - Single Spot – Up to 2:00

INDIANA

AAF Fort Wayne

Student Awards:

- Huntington University | Curtis Wood | Subliminal | S29-474510-06-FTW | Elements Of Advertising > Film, Video & Sound > S29 - Animation or Special Effects
- Huntington University | Curtis Wood | Jupiter Flights at Conner Prairie | S29-474498-06-FTW | Elements Of Advertising > Film, Video & Sound > S29 - Animation or Special Effects
- Huntington University | Lance Clark | Cinematography Reel | S13A-474821-06-FTW | Online/Interactive > Social Media > S13 - Social Media > S13A - Single Execution

AAF Indianapolis

- Bayonet Media | A Night at the Rodeo | 054A-476882-06-IDP | Elements of Advertising > Film & Video > 054 - Cinematography > 054A - Cinematography—Single
- Bayonet Media | Bayonet Media Website | 021B-474276-06-IDP | Online/Interactive > Websites > 021 - Websites > 021B - B-to-B

Student Awards:

- Taylor University | Kathy Bruner | Ben Tiede Demo Reel | S28A-461204-06-IDP | Elements Of Advertising > Film, Video & Sound > S28 - Cinematography > S28A – Single **(Also won: Judge’s Choice Award)**

MICHIGAN

AAF Lansing

Student Awards:

- Central Michigan University | Gloria Heye | Out Of Place – the place to be | S11A-473246-06-MMC | Out Of Home & Ambient Media > Ambient Media > S11 - Guerilla Marketing, Installations and Events > S11A - Single Occurrence or Installation
- Michigan State University | Hannah Grippe | Biased Towards the Truth | S27A-471997-06-MMC | Elements Of Advertising > S27 - Art Direction > S27A – Single **(Also won: Best of Show Award, MOSAIC Addy Award, Judge’s Choice Award)**
- Michigan State University | Kelly Hickey | Meet Josh: A Five-String Prodigy | S09A-459779-06-MMC | Out Of Home & Ambient Media > Out-Of-Home > S09 - Poster > S09A - Single
- Michigan State University | Chloe Henshaw | Venom Brews | S01A-471093-06-MMC | Sales & Marketing > Sales Promotion > S01 - Product or Service Sales Promotion > S01A - Packaging

- Michigan State University | Sydney Stephens | The Washington Post | S07B-473016-06-MMC | Print Advertising > Magazine Advertising > S07 - Magazine Advertising > S07B - Campaign

AAF West Michigan

- Adams Outdoor Advertising | 9-11 Real Timeline | 069C-472076-06-WMI | Corporate Social Responsibility > Out-Of-Home & Ambient Media > 069 - Corporate Social Responsibility Out-Of-Home > 069C – Campaign **(Also won: Judge’s Choice Award)**
- Chop & Hue | Warrior R/V3 Pro+ | 059A-472443-06-WMI | Elements of Advertising > Sound > 059 - Sound Design > 059A - Sound Design—Single
- DropDrop | The Syndicate Network | 055B-460865-06-WMI | Elements of Advertising > Film & Video > 055 - Animation, Special Effects, Motion Graphics, or CGI > 055B - Computer Generated Imagery (CGI)
- Josh Kulchar and Adam Barr | Equally Human | 044C-472488-06-WMI | Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044C - Consumer Campaign-Local **(Also won: MOSAIC Addy Award)**
- RHINO | Journeyman - The Vision of Valpo | 033A-470715-06-WMI | Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length
- Voyage Pictures | Diversity Matters | 076-471312-06-WMI | Corporate Social Responsibility > Film, Video & Sound > 076 - Corporate Social Responsibility Non-Broadcast Audio/Visual **(Also won: Judge’s Choice Award)**

Student Awards:

- Calvin University | Nathan Disher | Swiss Design Research Publication | S05E-472937-06-WMI | Sales & Marketing > Collateral Material > S05 - Publication Design > S05E - Book Design
- Calvin University | Morrison Ismond | Architectural sketching | S25B-472304-06-WMI | Elements Of Advertising > Illustration > S25 - Illustration > S25B - Illustration – Campaign
- Calvin University | Emily Griffin | Gridlove | S05E-474332-06-WMI | Sales & Marketing > Collateral Material > S05 - Publication Design > S05E - Book Design

District 6 **Silver** AMERICAN ADVERTISING AWARDS

ILLINOIS

Chicago Advertising Federation

- Energy BBDO | The DiversiTree Project | 044D-478182-06-CHI | Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National
- Highdive | Mentos Made to Chew | 022A-477678-06-CHI | Online/Interactive > Social Media > 022 - Social Media > 022A - Single Execution
- Leo Burnett Chicago | Bed Test | 059A-474964-06-CHI | Elements of Advertising > Sound > 059 - Sound Design > 059A - Sound Design—Single
- Leo Burnett Chicago | Dunkin' Holiday | 033A-477653-06-CHI | Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length
- Leo Burnett Chicago | Swindle Season | 032B-477645-06-CHI | Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032B – Campaign
- mower | Carhartt | More Than a Uniform | 001D-475996-06-CHI | Sales & Marketing > Sales Promotion > 001 - Product or Service Sales Promotion > 001D - Campaign

AAF Southern Illinois

- Arthur Agency | Honey Heist Mead Company | 049-477736-06-SOU | Elements of Advertising > Visual > 049 - Logo Design

Student Awards:

- Millikin University | John Wyatt | Original Film | S28A-477611-06-SOU | Elements Of Advertising > Film, Video & Sound > S28 - Cinematography > S28A - Single

INDIANA

AAF Fort Wayne

Student Awards:

- Huntington University | Curtis Wood | Headless Horseman at Conner Prairie | S29-474457-06-FTW | Elements Of Advertising > Film, Video & Sound > S29 - Animation or Special Effects
- Ivy Tech Community College | Jared Applegate | Delicate Void | S26A-474802-06-FTW | Elements Of Advertising > Still Photography > S26A - Black & White, Single
- Ivy Tech Community College | Jared Applegate | Reflecting on Fort Wayne | S26B-474990-06-FTW | Elements Of Advertising > Still Photography > S26B - Color, Single
- University of Saint Francis, Division of Creative Arts | Alan Nauts | World Wildlife Fed Annual Report | S03-475852-06-FTW

AAF Indianapolis

- Borshoff | Promised Land as Proving Ground | 031C-475930-06-IDP | Film, Video, & Sound > Television Advertising > 031 - Television Advertising – Local (One DMA) > 031C - Campaign **(Also won: Judge’s Choice Award)**
- CVR | Holiday Express | 022A-477464-06-IDP | Online/Interactive > Social Media > 022 - Social Media > 022A - Single Execution
- Ronlewhorn Industries | The Beautiful and the Damned | 002B-476360-06-IDP | Sales & Marketing > Sales Promotion > 002 - Packaging > 002B – Campaign
- Well Done Marketing | Banned Books Book Club Campaign | 104B-476377-06-IDP | advertising/ media industry self-promotion > Campaigns > 104 - Advertising Industry Self-Promotion Campaigns > 104B - Integrated Media Campaign

AAF North Central Indiana

- Purdue for Life Foundation | Boilermaker Ball Invitation | 009A-476502-06-NCI | Sales & Marketing > Collateral Material > 009 - Special Event Material > 009A - Card, Invitation, Announcement - Single Unit

MICHIGAN

AAF Flint

- Whisker | A Robot that Eats Your Cat's Poop | 032B-457338-06-FLT | Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign
- Whisker | A Robot that Eats Your Cat's Poop | 032A-453977-06-FLT | Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032A - Single Spot – Up to 2:00

Student Awards:

- College for Creative Studies | Kayla Matthews | NonCrowded | S21-463469-06-FLT | Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign **(Also won: Judge’s Choice Award)**
- College for Creative Studies | Kayla Matthews | No Escape | S19A-467396-06-FLT | Film, Video & Sound > Television Advertising > S19 - Television Advertising > S19A - Single

AAF Lansing

- Render Studios | Wrapped: Holiday Short | 102-471673-06-MMC | advertising/ media industry self-promotion > Film, Video & Sound > 102 - Advertising Industry Self-Promotion Film, Video & Sound
- Traction | Lansing Symphony Orchestra | 044D-472200-06-MMC | Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National

Student AMERICAN AVERTISING AWARDS

- Michigan State University | Ahmarea Covington | The Odyssey Hotel | S22B-472171-06-MMC | Cross-Platform > Integrated Campaigns > Integrated Brand Identity Campaign > S22B - Campaign
- Michigan State University | Chloe Henshaw | Venom Brews | S25A-472173-06-MMC | Elements Of Advertising > Illustration > S25 - Illustration > S25A - Illustration – Single
- Michigan State University | Rashi Bhalerao | Lysol: Dangerously Clean | S10A-471699-06-MMC | Out Of Home & Ambient Media > Out-Of-Home > S10 - Outdoor & Transit Advertising > S10A - Outdoor Board (Flat or 3D) **(Also won: Judge's Choice Award)**

AAF Northern Michigan

- Lake Effect | The Call | 033A-465394-06-NMI | Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length

AAF West Michigan

- Chop & Hue | Warrior R/V3 Pro+ | 056-472441-06-WMI | Elements of Advertising > Film & Video > 056 - Video Editing
- DropDrop | The Syndicate Network | 056-460864-06-WMI | Elements of Advertising > Film & Video > 056 - Video Editing
- DropDrop | The Syndicate Network | 059A-460866-06-WMI | Elements of Advertising > Sound > 059 - Sound Design > 059A - Sound Design—Single
- Extra Credit Projects | GFIA Shorten The Trip OOH | 019A-472371-06-WMI | Out-Of-Home & Ambient Media > Out-of-Home > 019 - Outdoor Board > 019A - Single Board
- Extra Credit Projects | Will Rogers Calming Cards | 011B-469579-06-WMI | Sales & Marketing > Direct Marketing > 011 - Specialty Advertising > 011B - Other Merchandise
- Grey Matter Group | The Giffords | 036B-470434-06-WMI | Film, Video, & Sound > Branded Content & Entertainment > 036 - Branded Content & Entertainment For Online Film, Video & Sound > 036B - Single entry – more than :60 seconds
- RHINO | Getman - The Letter | 054A-472301-06-WMI | Elements of Advertising > Film & Video > 054 - Cinematography > 054A - Cinematography—Single
- Voyage Pictures | Yalta to Malta | 035B-471343-06-WMI | Film, Video, & Sound > Online Film, Video, And Sound > 035 - Webisode(s) > 035B – Series

Student Awards:

- Calvin University | Nadia Soler | Grid Love Typography Publication | S05E-472796-06-WMI | Sales & Marketing > Collateral Material > S05 - Publication Design > S05E - Book Design

- Calvin University | Oscar Portillo | Once My Heart Soaked In The Sun | S01A-472786-06-WMI | Sales & Marketing > Sales Promotion > S01 - Product or Service Sales Promotion > S01A – Packaging
- Ferris State University | Abigail Meyers | Hot Damn | S22A-472255-06-WMI | Cross-Platform > Integrated Campaigns > Integrated Brand Identity Campaign > S22A – Single
- Kendall College of Art and Design | Michael Thompson | Spore Print Press - Zine | S05D-472406-06-WMI | Sales & Marketing > Collateral Material > S05 - Publication Design > S05D - Magazine Design
- Kendall College of Art and Design | Abigail McDiarmid | Medusa Curly Hair Care Illustration | S25B-454996-06-WMI | Elements Of Advertising > Illustration > S25 - Illustration > S25B - Illustration – Campaign